

**BUSINESS
GIFTING &
INCENTIVE
SOLUTIONS**

BONUSES

PRIZES

AWARDS

GIFTS

THANK YOU

COMPLIMENTS

ACCOLADES

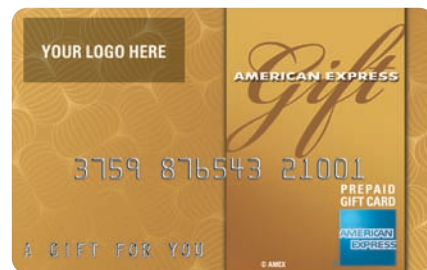
The American Express® Business Logo Gift Card... Helping Build Business Relationships

Celebrate and promote your brand by adding your business logo to an American Express® Gift Card. Whether it's a "thank you" or a "job well done," the American Express Business Logo Gift Card can help you reward the people most important to your business.

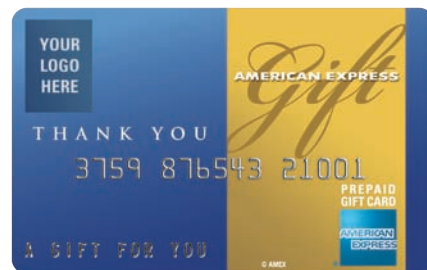
You can make an impact with the American Express Gift Card. It's a great way to recognize, reward or motivate employees, clients, customers, vendors, distributors, reps—just about anybody you need to help your business stay on track. As a business manager, you'll appreciate Gift Cards as much as your recipient will. With world-class Customer Service to count on, and acceptance at thousands of U.S. locations, Gift Cards can help get results.

How Logo Gift Cards Can Help Build Your Business

- **Sales/Dealer Incentives.** Reward your sales people, dealers or reps for meeting or exceeding sales goals, winning sales contests or making referrals.
- **Employee Recognition.** Recognize employees around holidays and other special occasions with a service award, participation incentive, bonus or special prize.
- **Consumer Promotions.** Increase loyalty to your company, customer retention and goodwill with loyalty and retention programs, sweepstakes, promotions or rebates.



Classic Logo Gift Card



Thank You Logo Gift Card

Each design can accommodate either portrait or landscape logo art.

Recipients Appreciate American Express Gift Cards

- **CONVENIENCE.** Gift Cards can be used like cash, all at once or over time at U.S. merchants and restaurants—even online.
- **SECURITY.** If the Gift Card is lost or stolen, the unused balance can be refunded/replaced.

Please note: Business Logo replacement Card will be a non-customized classic American Express Gift Card design and will not be printed with the company mark/logo.
- **CONFIDENCE.** Recipients will have peace of mind knowing their Gift Card is backed by the well-known and respected American Express brand.

Qualifying for a Business Logo Gift Card Order

- Depending on the size of your order, we can accept either credit card or ACH payment.
- Available denominations: \$25, \$50, \$100, \$200, \$500, \$700, \$1000, \$2000 and \$3000.

Acceptable Business Logo Formats

- Adobe Illustrator/InDesign file with .eps or .ai extension and/or a 300 dpi .jpg.
- RGB logo art should be converted to CMYK before submitting.
- If type is used in a logo, please supply the font that was used or turn the type into outlines.
- All logos and text supplied should be created in vector-based software such as Illustrator, Quark, InDesign or Freehand.

For Business Logo Gift Card orders, please call 877-297-8242.

MOTIVATE EMPLOYEES | THANK CLIENTS | BUILD LOYALTY | IT'S GOOD BUSINESS

